

THE EVERGLADES NEWS

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KRATZKE BOWEN,
Editor and Manager.

PAUL MARSH,
Managing Editor.

A LETTER TO MR. CONE

Once again we are to learn that a government proposes and the legislature disposes. In your campaign speeches and in your inaugural address you promised Florida a reduction of nine million dollars in the cost of state government. You promised to see to it that the total cost dropped from \$44,000,000 to \$35,000,000 a year.

However, your budget commission made no such pledge. Last week it went into session. On its first day it decided on an increase in the cost of state government of \$750,000 over 1936. Even then some cuts have been made and it's difficult to arrive at the exact amount of the legislature's disposal. But it's considerable. The reduction is now freely made that instead of reducing the cost of government to \$35,000,000 it will surely rise to \$45,000,000.

The budget commissioners' recommendations go to the legislature, which is the real spending power in Florida. That the legislature make any reduction is not even problematical—it is certain they will not. Legislators are pander to savers.

To make good your campaign promises there is only one thing you can do. That is to protect so vigorously and so often that the individual legislators will come to feel the force of public opinion at home. Then in your message to the legislature, demand that the appropriations be reduced to the \$35,000,000 limit you have set. Demand that the appropriations be made the first order of business. If the reductions are not made, veto the appropriations bill. This will cost you House and Senate that you mean business. They probably would not dare to pass it over your veto unless you permit the appropriations bill, as is the custom, to drag along until the last hour of the session to be jammed through without discussion. Only the most heroic measures coupled with the highest type of leadership can redeem your promise or bring any relief to the taxpayers—Clearwater Sun.

AS OTHER EDITORS SEE IT

Delivered until March 15 of the opening of the Stuart and Fort Myers cross-country race, which contribute to the success of the celebration by allowing more time for preparation.

In the midst of the winter season, rush, even an event of that magnitude, would have to make many concessions to the features of the winter-vacation program. Had the opening taken place on Washington's birthday, as was planned, it would have suffered to some extent by the fact of yacht owners and others being

SHOCK ABSORBERS??

Well, you can call them that if you like, for Kilgore's BRED-RITE seed will certainly absorb the shock of disappointment at harvest time when GOOD SEED WOULD HAVE MEANT A PROFIT.

FORDHOOK LIMAS, It's time for that spring crop to be planted. -Our Fordhooks were grown by one of the best growers in the world.

STRINGLESS BLACK VALENTINES, ask your neighbor about ours, they're perfect.

Come in and look our stocks over before you buy.

"IF THEY'RE BRED-RITE THEY'RE RIGHT"

KILGORE SEED CO.

PAHOKEE
PHONE 1201

BELLE GLADE
PHONE 106

Ford Opens Florida Exposition



THOUSANDS turned out for the opening of the new Ford Florida Exposition in Miami, heart of the Florida winter resort colonies. Situated on Biscayne Boulevard facing the bay and suitably landscaped with royal palms and tropical vegetation, the exposition, done in patriotic style, and built about a great

TOO LATE TO CLASSIFY

By Russell Kay.

According to medical science, the only difference between a guy who is as untidy as a fruit cake and one as sane as we come, is that about five cents worth of iodine. They tell us that the only thing that stands between us and a padded cell is the iodine in a little gland in our neck known as the Thyroid.

On that basis, you might assume that any bird who went around pissing out nice new crisp dollar bills to strangers, giving away fifty dollar Panama chaps, or would yank off his own necktie and hand it over to you if you should happen to admire it, was plenty short on iodine.

But haven't met just such a guy and watched him work. I ain't so sure. If you ask me, I think he's plenty smart and alongside of him a lot of folks who consider themselves sure enough wise guys are just a bunch of punks.

The chap I'm talking about is Harry Wentworth Davis of Tarpun Springs whose hobby is doing things different from everybody else, doing it better and on top of all that, makin' it pay.

According to the city directory Harry is a real estate man, but he ought to be listed as Santa Claus—for when it comes to giving things away he's got old White Whiskers backed off the boards.

Two thousand years ago before the days of college professors and professional psychologists, the Master Teacher imparted a few truths on the subject of salesmanship that most of us are aware of, but mighty few of us have the faith and wisdom to apply in our daily business lives.

It has to do with bread cast upon the waters and is summed up in the admonition "It is better to give than to receive." Harry applies these principles in his business of building homes and selling lots and does it with amazing results.

This year at the Florida Fair, Harry had a booth to acquaint folks with the advantages of his home in Florida, and present his "Home of Tomorrow," cozy and comfortable for \$2,000. He's built a lot of 'em during the past year and expects to build many more. The Fair-hadn't been going on very long before I began hearing a lot of talk about this guy Davis. He was given dollar bills away just as he did last year. But I told you about that in a previous column and while I thought it a clever stunt, I didn't get excited about it. Then along came Edgar

Wall with a genuine Panama hat and said "That fellow Davis gave it to me." A little later another fellow tells me that "Davis took my own necktie off and handed it to a guy and told him to keep it."

Well, that was too much for me, so I bent it down to Harry's booth to see what was going on. "Laten," I says, "is it true that you took your own necktie off and handed it to stranger who happened to admire it?"

"Sure," he says, "and why not? The man said he liked it, so I gave it to him. I like to see people have what they want."

"Well," I says, "I hope nobody comes along and takes a fancy to your pants."

"I sure sounds scream to me," I says. "Why do you do such startling things? What's that got to do with sellin' real estate and houses?" "Well," he says, "I'll tell you: While that fellow I gave my necktie to may never buy a house from me, he'll tell a lot of friends about it an bring 'em around to meet me. I'll bet, inside of thirty days, I can trace two sales to that \$1.00 necktie."

"Now," he continued, "I'd like to sell you a lot or build you a house, but you don't care a thing about what I'd like. The only thing you are really interested in is what YOU'D LIKE. People like MONEY, so I give them money."

That gives me an opportunity to tell 'em how I can help 'em get more. You may like my lie, fine, I'll give it to you—it will do me a lot more good around your neck than it will around mine. They say I'm crazy—well, maybe so, but think it over, son, and if you'd like to exchange those worthless rent receipts for nice little cash for your own, come around and I'll give you that."

Well, I give up. You answer it yourself, but don't overlook the fact that this guy Harry Wentworth Davis is makin' sales and plenty of 'em—IODINE or no IODINE!

Well, I wound up the Florida Fair with a nice little case of flu and for the past week I've been spending most of my time laying around with a grapefruit in one hand and a spoonful of soda in the other.

But good old grapefruit and soda will do the trick and with the help of the nation's down with the flu, it might be a good idea to spread that idea around and say I'm crazy—well, maybe so, but think it over, son, and if you'd like to exchange those worthless rent receipts for nice little cash for your own, come around and I'll give you that."

and Lincoln-Zephyr cars and Ford trucks, exhibits of southern materials which are used in the manufacture of Ford products, and displays of Ford aids to auto and economical living. One section is given over to the latest Ford V-8 engines, the 35 and the 60 horsepower models.

The cities of Baltimore and St. Louis in an effort to find out what percentage of the population of those centers used citrus fruits regularly in their diet.

Representatives of the Consumers' Council went ringing door bells, questionnaires in hand. They called on more than 1,000 housewives in both cities in search of consumers.

In Baltimore, eleven families out of 1,012 reported that they had never tasted an orange. Out of the same number questioned, 150 said they had never eaten grapefruit. In St. Louis, 1,017 families were called upon and of these 21 stated they had never eaten an orange and 202 said they had never tasted grapefruit.

And these are cities where citrus is extensively advertised, and where our strongest marketing agencies are in operation. These same questions put to residents in smaller communities or rural districts, would probably show much larger proportions unfamiliar with citrus.

If the surveys had been confined to farmstead sections or unemployed, this might account for the answers, but it was carefully planned to give an accurate representation of all sections of the cities mentioned and covered a wide range of income from \$10 per week to \$500 or more. The amount of fruit consumed varied from one orange a week up to four oranges a week. Only one-fourth of the reporting families in the two cities consumed as much as one grapefruit during the week.

Questioned as to why they did not eat more citrus, the usual answer was "We can't afford to eat them" or "We don't like them as well as other fruits." A few complained that the fruit was too much bother to eat.

All this would seem to indicate that there is a great need for educational advertising and publicity to acquaint folks not only with the deliciousness of citrus, but show them how it may be prepared and above all stress the health value.

There are plenty of folks who never eat a grapefruit like they would a navel orange; peel it and tear it sections apart. It is a tedious, slow procedure and since they don't know any better, it is our job to tell 'em.

And by the way, if you have never tried a hot grapefruit, maybe it wouldn't be a bad idea to try it. It is really delightful, even if it does sound screwy. Old Mother told me to eat it and I'm tellin' you it's a great dish.

AT THE Churches

COMMUNITY CHURCH

South Bay
Alva B. Peck, Minister
10:00 a. m.—Sunday school, Mrs. H. C. Willits, superintendent.
11:00 a. m.—Morning worship.

BAPTIST CHURCH

South Bay
P. C. Bloch
First and third Sunday a. m., second and fourth Sunday p. m., 7:30.

CHURCH OF THE NAZARENE

Pahokee
Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Junior society, 7 p. m.
Young people's meeting, 7:30 p. m.
Mid-week prayer meeting Thursday, 8 p. m.

FIRST BAPTIST CHURCH

Pahokee
Jack P. Dalton, Pastor
Sunday school, 9:45 a. m.
Preaching service, 11 a. m.
Evening service, 7:30 p. m.
B. Y. P. U., 6:30 p. m.
Prayer meeting, Wednesday, at 7:30 P. M.

COMMUNITY M. E. CHURCH

South Bay
A. B. Peck Pastor

FIRST BAPTIST CHURCH

Belle Glade
Rev. W. Marion Santell, Pastor
Sunday school at 10 a. m. G. I. Evans, superintendent.
Preaching at 11 a. m. and 8 p. m. by the pastor.
The public is cordially invited.

Peter the Great's wife was an illiterate slave girl, yet after his death, she ruled a mighty empire, Russia, for many years.

The highest and most coveted honor bestowed by the British crown is membership in the Most Noble Order of the Garter.

666 Colds and Fever first day
Liquid, Tablets, Headaches, 30 Salve, Nose Drops, Minutiae
Try "Rob-My-Trip"—World's Best Remedy



Man's My Badge
One Florida grapefruit halves, provide with brown sugar and add a dash of butter. Toast under broiler until browned, broiler with grapefruit with cherry sauce.



Most people don't know that Florida's popular citrus fruit—grapefruit—can be toasted in the oven with brown sugar and butter and served as a delicious confection. New uses for familiar products—new methods of cooking and baking electrically—are constantly being discovered. Today we enjoy these better foods—prepared easily and simply because of the marvel of electric service. And all of this is made possible at a cost of only a few pennies a day.

ELECTRIC COOKERY CUTS THE COST OF BETTER LIVING



You Can Own . . . YOUR HOME and PAY LIKE RENT

By paying 10 per cent of the total cost of house and lot, you can begin owning your home.

Payments including payments on principal, interest, taxes and insurance are made monthly just like rent. You pay one amount and this covers all the above items.

For instance a \$2,600 house and a \$400 lot would require \$300 cash and the balance like rent.

Complete plans and specifications furnished, so that you know before you start just exactly what the entire job will cost complete, and how much per month to pay.

Lots of Lots In and Around Belle Glade

One and two acre plots also. Forty acres or a section — or ten sections.

LUTHER JONES Realtor

Phone 27-J Phone 123

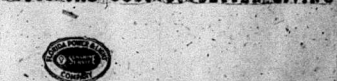
Ever Try Florida Grapefruit

TOASTED ELECTRICALLY?



Most people don't know that Florida's popular citrus fruit—grapefruit—can be toasted in the oven with brown sugar and butter and served as a delicious confection. New uses for familiar products—new methods of cooking and baking electrically—are constantly being discovered. Today we enjoy these better foods—prepared easily and simply because of the marvel of electric service. And all of this is made possible at a cost of only a few pennies a day.

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SOCIAL and PERSONAL ITEMS

Pahokee and Canal Point

Mrs. Ruby Hatcher and son, Eugene, accompanied by Mr. and Mrs. Wilbur Moore and Mr. and Mrs. Rudolph Bacon of West Palm Beach, spent Sunday in Belle Glade as the guests of Mr. and Mrs. A. E. Sheffield.

J. D. Hooker, 1st of Venus, spent Sunday in Pahokee with his aunt, Mrs. E. E. Coleman and family.

Joe and Ben Kahn were visitors in Sarasota over the week end.

Mrs. Minnie Anderson has arrived from Maryland and is the guest of her mother, Mrs. Ida Crocker.

Mack Todd accompanied his son Roland, to Savannah, Ga. Saturday where Roland joined the United States Marines. Mr. Todd returned home Monday.

Mrs. O. O. Davis, who has been the guest of Dr. and Mrs. R. P. Fletcher, returned Monday to her home in Okeechobee.

Mr. and Mrs. Alvin Humphries and Mr. and Mrs. Lee Rawls, Mr. and Mrs. Leon Guthrie were visitors in Moore Haven Sunday.

Mrs. Ora Powell will be hostess to members of the First Baptist church choir at her home tonight. Song practice and election of officers will take place.

Mr. and Mrs. William McClellan and family were in Arcadia Sunday for the funeral services of Mrs. McClellan's step-grandmother, Mrs. J. W. Coker.

Mr. and Mrs. Frank Thompson spent the week end in Miami visiting relatives.

Miss Iva Mock attended the Mormon church services at South Bay Sunday as the guest of Miss Ruth Homer.

Dr. and Mrs. G. R. Townsend and son of the Everglades Experiment station were guests over the week end of Mr. and Mrs. A. T. Holt at Arcadia.

Mr. and Mrs. S. E. Gammage of Belle Glade were Sunday guests of Miss Hazel Elliott.

Mrs. M. P. Carter, Mrs. Theo. Poole, Mrs. M. A. Barrow and John Marshall of Cordele, Ga. were guests of Mrs. G. M. Poole over the week end.

Mrs. Jack Kenney has returned to her home in Inverness after visiting her sister, Mrs. L. L. Stuckey.

Mrs. G. C. Inlow is visiting her mother, Mrs. A. J. Huskey, in Miami this week.

Mrs. Raymond Christian returned home Sunday after spending a

week with her mother, Mrs. A. L. Sanders in West Palm Beach.

Mr. and Mrs. J. B. Thomas announce the birth of a son, J. B. Jr., February 13.

J. B. McDonald, of Stuart, has arrived in Pahokee to reside.

Brokers' Parade

(Continued from Page One)

to have this calamity happen to him was just too much. Accept our deepest sympathy, Louis.

We knew somebody was missing on the streets Monday and in making a check we discovered Rusty Waters hadn't shown up. We were about to wire for a report when he showed Tuesday morning with the wind and the snow. He had gone to his home office in Miami Monday to get the low down.

Charlie Willis went traveling on Saturday to Tampa. Taking himself as a living Valentine to his wife and daughter. Charlie reports his daughter much improved. He returned to Pahokee Monday.

Mr. and Mrs. McCabe drove to West Palm Beach Sunday.

Friends of W. G. Cate will be glad to know that he is recovering from his recent illness.

Mr. and Mrs. W. G. Hall and family spent the week end in Plant City with their daughter

Katherine, who is attending school there.

Sam Danziger left Monday for a trip to the West Coast. He will return the last of the week.

Mrs. S. E. Thomas, daughter Jerry and son, Harold, accompanied by Mrs. Rhenia Webb, spent last week in Lakeland.

G. G. Oldham of Leesburg was in Pahokee Sunday, stopping for a short visit enroute to Pompano.

Sam Chastain and Charlie Willis together with a few other friends tried their luck beam fishing in the St. Lucie canal last week. We have been unable to learn the results of their efforts.

Mrs. Henry Bagwick has been giving her husband fishing lessons in the past few days and while we don't know, Henry says he is becoming professional.

When Sid Thomas and Hugo Boe go out in that blue boat they really bring in the trout.

Tom Dechman is out of town on business for a few days.

Mr. and Mrs. J. W. Wilson are on the East Coast for a few weeks and were visitors in the Lake section Tuesday.

Seems they are all hunting these days—not with guns or rifles—but with their dogs and eager eyes and ears wide open for beans and peas or what have you.

Mrs. H. B. Stolop drove into West Palm Beach Tuesday afternoon to meet Mrs. J. E. Gordon of Philadelphia and Mrs. E. Sheer of New York, who have been spending some time in Miami. They will return to be Mr. and Mrs. Stolop's guests for several days. Let us all join in giving them a real rousing Glades welcome.

Brother George Woodward was unable to get to the Lake section Monday on his usual rounds. He was too weak after fishing all day Sunday for sailfish and gave up.

You can imagine what he gave up—as he says—he fed the fish.

Mrs. O. Y. Elder returned to

West Palm Beach Tuesday after spending several days in Pahokee with her husband.

Mrs. Forest Banning is leaving Wednesday morning for Jacksonville where she will join her sister, Miss Jackson, who is a nurse in the Veterans' hospital in Lake City. Mrs. Banning will return to Lake City with her sister and visit for several days.

PACKING HOUSES IN THE PAHOKEE-CANAL POINT DISTRICT

Lake Shore Supply Co. (2)—Said Out and Cardwell.

Brendon Produce Co.—Canal Point-Pahokee station.

Sam Chastain—Canal Point-Pahokee station.

Dechman & Hickerson—Canal Point-Pahokee station.

W. H. Vann, Inc.—Railroad crossing and Cardwell.

W. J. Cochran—Railroad crossing, Pahokee.

Hill Packing Co. (2)—Railroad crossing and Cardwell.

Bloom & Wouters—Pelican Lake siding, Pahokee.

Pope-Johnson Co.—Pelican Lake siding, Pahokee.

P. M. Cate, Inc. (2) Pelican Lake and Cardwell.

Byers and Commission Men located at Pahokee-Canal Point:

Brooks W. Bateman.

Henry Barwick.

Gene Barwick.

B. J. Barwick.

Max Beverly.

J. S. Cochran.

P. M. Cate, Jr.

Sam Chastain.

T. M. Dechman.

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Edwards and Commission Men located at Pahokee-Canal Point:

Brooks W. Bateman.

Henry Barwick.

Gene Barwick.

W. C. Lord.

W. H. Wedgeworth.

Jeannie Livingston.

Railroad Soliciting Agents Located at Belle Glade

George Woodward—Asst. General Freight Agent, Seaboard Air Line.

Mr. King—Seaboard Air Line.

Mr. Wilson—Louisville & Nashville.

C. D. Materne—Florida East Coast.

Roy Harrington—N. C. & St. L.

Mr. Webb—Illinois Central.

Canal Point School—

(Continued from Page 1)

Hand; third grade: Zona Gale Kimball; fourth grade: William Baker, Donald Harrington, Richard Pope, Roy Pope, Dennis Wilson, Martha Page and Betty Jean Wetherington; fifth grade: George Packer, sixth grade: James Wilder, Martha Stokes, Mary Wilder and Evelyn McClellan; seventh grade: Melba Sims, John Harrington, Dorothy Tucker, Babs O'Connell, Bobby Shackford, Monroe Pope, and F. W. Hodges; eighth grade: Charles Baker and Jane Sims.

All American pilots contemplating flights into Canada must carry emergency equipment amounting to not less than 30 pounds of concentrated provisions, a rifle and not less than 50 rounds of ammunition, an ax, and during certain months, one pair of snow shoes for each person.

Advertise in the want ad columns of the Everglades News and you'll get results.

CANAL POINT

ONE DAY ONLY

Mon., Feb. 22

FISHER BROS.

WILD ANIMAL

Circus

LARGEST and BEST TRAINED

ELEPHANTS

20 CLOWNS 20

2 BANDS 2

Fisher Family

WORLDS GREATEST

ACROBATS

2 PERFORMANCES

Afternoon 2 p. m.

Night 8 p. m.

ADMISSION 25c

Special School

CHILDREN, MATINEE 15c



COFFEE

BOKAR RED CIRCLE

25c lb. 21c lb.

8 o'clock 2 lbs 35c

Iona Brand, Standard Quality, Vine Ripened

TOMATOES 4 No. 2 Cans 25c

EMERALD BRAND, FANCY TENDER

Early June Peas, Two No. 2 cans 29c

SULTANA, SMOOTH RICH

Peanut Butter, Two 1-lb. jars 27c

SUNNYFIELD, FRESH, CRISP

Corn Flakes, 8 ounce package 5c

WILSON'S OR ARMOUR'S

Corned Beef, Two No. 1-cans 29c

COLD STREAM FINEST ALASKA

Pink Salmon, Three Tall Cans 29c

RAJAH BRAND, RICH, CREAM-SMOOTH

Salad Dressing, Pt. jar 17c. Qt. jar 33c

Ketchup, Anne Page, 14-oz bottle 10c

RICE Fancy Blue Rose 5 lbs. 20c

FRESH, CRISP

Graham Crackers, Three 1-lb. pkgs. 25c

N. B. C. EXCEL

Soda Crackers, Three 1-lb. pkgs. 25c

ANN PAGE DELICIOUS

Apple Sauce, Three No. 2 cans 25c

Octagon Soap, 5 small bars 10c

Octagon Powder, 5 small pkgs. 10c

IONA FLOUR, Plain or Self Rising

5 Lbs. 12 Lbs. 24 Lbs.

20c 45c 83c

People Do Not Drive
Around Looking for These
Signs

FOR RENT

They Do Read The Want Ads.

If you have something to Rent,
Sell, Lost or want to Buy, Try
Our Want Ad Column for Results

"USED CARS YOU'LL LIKE OR YOUR MONEY BACK and I'll put that in writing!"

—Your Ford Dealer



Exclusive Ford Dealers
R & G Plan Now Makes It
Safe To Buy A Used Car!

The day is past when you had to take anybody's word for used car value—even ours. Today, you can choose a used car with the same confidence that you would have in selecting a new one.

For this new kind of protection you can thank the exclusive Ford Dealer R & G Plan. All of our used

cars sold under this plan, are Renewed to definite specifications set up by the Ford Factory, and Guaranteed in writing by us on a money-back basis.

We'd like to have you look over our R & G stock right now. You'll find an unusually wide range of makes and body types...including many late models. All have been priced low for quick sale. And each of them represents a value that can't be duplicated for quality and guaranteed satisfaction!



Every R & G used car and truck has been Renewed to specifications laid down by the Ford Motor Company, and is fully Guaranteed in writing on a MONEY-BACK basis.

Visit the Ford Florida Exposition Miami

ONLY FORD DEALERS SELL R & G USED CARS

B. ELLIOTT

FORD CARS AND TRUCKS

Pahokee

Belle Glade

ON SALE SATURDAY, FEB. 20th. ONLY

FOR ONLY 49c WITH THIS COUPON

RAY-O-LITE

THE WONDER GEM

WORLD'S DIAMOND

FAMOUS

Reproduction

Genuine Hot Springs Rock Crystal

UP TO \$2.00 VALUE

FOR ONLY 49c

WITH THIS COUPON

Distilling blue-white gems perfect in cut and all with all the radiant beauty of genuine diamonds costing 100 times as much and set in the very latest mountings of distinction

Platinum or Yellow Gold Finish

Fully Guaranteed for 5 Years

Choice of Solitaires, birthstones, wedding bands, dinner rings, cameo, eart, and costume rings

POW. MEN, WOMEN AND CHILDREN

That will not tarnish, discolor or lose their high lustre. RING GIVEN FREE IF you can buy one of ours for less than \$2.00

--AT--

Pahokee Pharmacy

PAHOKEE

FLORIDA